INTERSPEECH 2020

21st Annual Conference of the International Speech Communication Association

October 25-29
Shanghai, China

DEAR PARTNERS OF INTERSPEECH 2020

INTERSPEECH has become the world's largest and most comprehensive conference on the science and technology of spoken language processing. The conference features world-class speakers, oral and poster sessions, tutorials, special sessions & challenges, show & tell, exhibitions and satellite events. An important objective of INTERSPEECH is to be an arena for scientific exchange in all aspects of the Speech Communication Sciences. With its focus on spoken language, it is at the heart of artificial intelligence as MIT's Josh Tenenbaum brings it to the point: "There's no way you can have an AI system that's humanlike that doesn't have language at the heart of it". So be sure that this will be a world-class event attracting large crowds from the AI, machine learning and data science communities at the same time.

INTERSPEECH has grown significantly over the past 5 years with an all-time record of 1800 participants so far, and we anticipate that the event in October, 2020 in Shanghai, China, will break 2000 participants from all over the world. You can help us to achieve this success! We are seeking the support of all organizations related to the Speech Communication field, ranging from the humanities to speech science, technology and engineering as well as artificial intelligence: public institutions, academic partners, small, medium or large enterprises, publishers, project consortia and more.

We are pleased to invite you to take part in this flagship event as a sponsor or exhibitor. Your involvement will play a significant role in advancing science and technology and help us keep registration fees affordable. We will help you to promote your organization as a key player in the field by your presence in Shanghai, your visibility on the conference site, conference material and website and possibly by your participation to the student grants fund, your sponsoring of a social event, etc. Among the most significant benefits that your support will bring you is the opportunity to meet and network with our large crowd of conference attendees where many of them are early-career researchers on the move.

**WE ARE LOOKING FORWARD
TO WELCOMING YOU AS A STRONG PARTNER
OF INTERSPEECH 2020 IN SHANGHAI.**

Helen Meng
Chinese University of Hong Kong

Bo Xu
Chinese Academy of Sciences

Thomas Fang Zheng
Tsinghua University

WELCOME TO CHINA –
WELCOME TO SHANGHAI IN 2020

It has been a long two decades since the first event of ISCA in Beijing 2000, and we are delighted to welcome our community back to China for 21st INTERSPEECH, and for the first time in Shanghai!

Artificial intelligence is transforming many aspects of our lives. The ability to communicate using human language lies at the crux of machine intelligence. The theme of INTERSPEECH 2020 is "Cognitive Intelligence for Speech Processing". We hope to better understand how humans process the spoken language, to inspire and inform our research and development of the machine's cognitive abilities to process the spoken language. INTERSPEECH2020 will bring together speech and language scientists, researchers, engineers and technologists from all corners of the world to vibrant exchanges of both theory and practice in this important field.

INTERSPEECH 2020 will be held in the Shanghai Convention Center between 25-29 October, Shanghai. Shanghai is a very cosmopolitan city with an eclectic blend of Chinese with international cultures. It is a most desirable venue to welcome the delegates of INTERSPEECH from all over the world!

There will also be a rich variety of satellite workshops taking place in the vicinity.
INTERSPEECH 2020 marks the 32th year of ISCA's scientific activities and community services, and the return of INTERSPEECH to China after two decades. On behalf of our organization committee, we extend the warmest welcome to all of you to Shanghai for a wonderfully intellectual flagship event for speech science and technology!

INFORMATION TECHNOLOGY IN THE CITY

Shanghai's information technology today puts it significantly ahead of other Chinese cities, and is at the average level for major cities in developed countries, as the following data suggest.

- The information service infrastructure in the city is well developed. The total number of communication terminal applications of 4G mobile communications, wireless broadband and other new technologies. Shanghai carries over half of China's international telecommunications traffic.

- The city's information technology industry is sophisticated. It has grown into one of Shanghai's major industries, and is actively involved in both secondary and tertiary industry. Development has proceeded in leaps and bounds in integrated circuitry, software and other key areas in the city. Shanghai also leads the country in developing online services, including online games and virtual audio-visual services.

- Information technology is used extensively in various economic and social areas, including social security cards, public transport cards, and BANK CARDS NETWORKING, as well as customs clearance systems and other important projects.

THE CITY OF SHANGHAI AND THE CONFERENCE VENUE

The city of Shanghai, which is situated on the banks of the Yangtze River Delta, is the largest city in China. As a cosmopolitan city, Shanghai is an eclectic model of integration of Chinese and international cultures. Modern Shanghai also serves as popular destinations for meetings. A series of international academic conferences, such as, PIC2016, ICASSP2016…have been held successfully here. The city offers plenty of hotel rooms of all categories, and two international airports - Pudong International Airport and Hongqiao International Airport, which distributes in the east and west sides of Shanghai and are easily reached from major hubs in Tokyo, Singapore, Frankfurt, Vienna, Amsterdam, and more. And within a radius of 200 km, touristic attractions of the Yangtze River Delta region include:

- Charming cities like Suzhou, Hangzhou, Wuxi, Jiaxing, Kunshan.

- Famous attractions such as the Bund, Huangpu River, Guangfulin Culture, Yuyuan Garden, Jing'an Temple, the Oriental Pearl Radio & TV Tower, Lujiazui, China Art Museum, Nanjing Road. The conference venue, Shanghai International Convention Center, has always enjoyed high reputation both at home and abroad for holding large-scale international conferences and business forums. With the capacity for 3000 persons, the Grand Ballroom on the 7th floor is a huge pillar-less multifunctional ballroom carry 4400 m2. Besides, the 30 multifunctional conference halls in different sizes and styles are all equipped with the most advanced high- tech audio video system and simultaneous

interpretation facilities. The unparalleled conference venues and professional conference services will display your grace in surmounting the peak of success.

So please do not miss the unique opportunity to enjoy the INTERSPEECH conference, the city of Shanghai and China! We will make all efforts to create a memorable event that comes up to the highest of your expectations.

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS **Benefits**	FOUNDING SPONSOR € 50 000 ($ 60 000, 400000 RMB)	PLATINUM € 25 000 ($ 30 000, 200000 RMB)	DIAMOND € 20 000 ($ 24 000, 160000 RMB)	GOLD € 15 000 ($ 18 000, 120000 RMB)	SILVER € 10 000 ($ 12 000, 80000 RMB)	BRONZE € 7 500 ($ 9 000, 60000 RMB)	SUPPORTER € 3 000 ($ 3 600, 24000 RMB)
Recognition on the website	Logo on all website pages with hyperlink	Logo on all website pages with hyperlink	Logo on website home page and sponsor page with hyperlink	Logo on sponsor website page with hyperlink	Logo on sponsor website page with hyperlink	Organizations name listed on the website with hyperlink	Organizations name listed on the website
Exhibition booth	Double booth in premium location 12 sqm	Double booth in premium location 12 sqm	Single booth in premium location 6 sqm	Credit of € 500 on purchase of exhibition booth			
Entrance-flags at congress location	Large logo	Medium logo	Small logo				
Promotional material placed on sponsor table in registration area	Yes	Yes	Yes	Yes	Yes		
Complimentary conference registrations	5	4	3	2	1		
Recognition in the conference materials and onsite signage	XX-large logo	X-large logo	Large logo	Medium logo	Small logo	Organizations name	Organizations name in conference materials only
Color ad in conference program book	Full page in prominent placement	Full page in prominent placement	Half page in prominent placement				
Acknowledgement during the opening/closing sessions	Yes	Yes	Yes	Yes			
Your video promoted on the INTERSPEECH 2020 YouTube channel	Yes	Yes	Yes				
Placements in social media	5 placements	4 placements	3 placements	2 placements			

WHO SHOULD BE SPONSOR OR EXHIBITOR?

- Public and private industries
- Government organizations
- Service sector industry and others such as, telecommunications, healthcare, data science and electronics, etc.
- Research and development organizations
- Academic institutions and publishers

ADDITIONAL SPONSORING OPPORTUNITIES

CONFERENCE SCHOLAR (UNLIMITED) – € 3 000 ($ 3 600, 24 000 RMB)

Make it possible for a student to attend the conference. Your support will provide registration and defrays accommodation and transportation for a student whose paper/papers has/have been selected for an oral or poster presentation. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

STUDENT RECEPTION– € 12 000 ($ 14 400, 96 000 RMB)

Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and casual setting. Sponsors can display two publicity pull-up banners at the reception venue. We will provide personalized napkins featuring your organizations name and logo. Your organization's name and logo will be featured on a full page ad inviting all students to this annual event and also with the event listing in the program.

OPENING OR CLOSING GENERAL SESSION (CHOOSE ONE) –
€ 12 000 ($ 14 400, 96 000 RMB)

Your organization's flyer/marketing brochure may be placed on each seat. Sponsors also receive recognition from the stage by the session chair of the sponsored session. In addition your logo will be included on all conference materials relating to the session including the mobile app, website, signage and program book listing.

WELCOME RECEPTION (ONE AVAILABLE) – € 12 000 ($ 14 400, 96 000 RMB)

Welcome all conference participants with your organization's name and logo at the official welcome reception. Sponsors can display two banners at the reception venue. We will provide napkins with your logo (alternatively printed on the menu).

REVIEWER EVENT – € 8 500 ($ 10 200, 68 000 RMB)

Welcome the reviewers with your organization's name and logo at the special event organized to thank them for their voluntary contributions to guaranteeing the utmost scientific quality of the technical program. Sponsors can display two banners.

GALA DINNER: THE BANQUET– € 24 000 ($ 28 800, 192 000 RMB)

Welcome all conference participants with your organization's name and logo at the gala dinner which will let your fairy tales come true. Sponsors can display two banners.

REFRESHMENT BREAKS (EIGHT AVAILABLE) – € 7 500 ($ 9 000, 60 000RMB)

Signage featuring your organization's name and logo would greet guests and announce your sponsorship. Sponsors can display two publicity pull up banners in the break area during their designated break. We will supply napkins with your organizations logo printed on them.

LUNCH TABLES (10 AVAILABLE EACH DAY) – € 1 000 ($ 1 200, 8 000 RMB)

Invite your guests for lunch. Gala tables for up to 10 people each and a selection of fine food will be provided in the foyer of the congress centre. Your table flags may be placed there. We will provide napkins with your logo. Amount quoted per day and table.

LOUNGE (TWO AVAILABLE) – ½ DAY € 3 000 ($ 3 600, 24 000 RMB) | PER DAY € 5 000 ($ 6 000, 40 000 RMB)

Meet your invited guests in a discreet and relaxed atmosphere. Signage featuring your organization's name and logo to welcome guests. Sponsors and their guests will enjoy a relaxed and casual lounge setting. We will offer refreshments and provide napkins with your logo. Sponsors can display two banners.

WORK SPACES (TWO AVAILABLE) – € 5 000 ($ 6 000, 40 000 RMB)

In today's fast pace world, many attendees need a place to work and recharge their computer and phones without leaving the conference. We will provide space for guests to work and access to electricity to plug in their computers or mobile devices. Signage featuring your organization's name and logo would greet guests and welcome them to this work area. Sponsors will be allowed to display one publicity pull up banner at the reception venue. These work areas will be located in a strategic location.

VOLUNTEER TEE SHIRTS – € 8 500 ($ 10 200, 68 000 RMB)

Volunteers will wear bright tee shirts with your organization's logo proudly printed on the shirt. The conference name and logo will appear on the front. These will provide high visibility throughout the conference and for years to come.

CONFERENCE PEN (ONE AVAILABLE) – € 7 500 ($ 9 000, 60 000 RMB)

Your organization's name or logo will be imprinted on the official conference pen included in the conference bag.

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Other opportunities such as sponsoring the conference bags, lanyards, pop-ups or banners, etc. could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

CALL FOR PAPERS AND PROPOSALS FOR TUTORIALS, SPECIAL SESSIONS/CHALLENGES, AND SHOW & TELL

INTERSPEECH is the world's largest and most comprehensive conference on the science and technology of spoken language processing. INTERSPEECH conferences emphasize interdisciplinary approaches addressing all aspects of speech science and technology, ranging from basic theories to advanced applications. In addition to regular oral and poster sessions, INTERSPEECH 2020 will feature plenary talks by internationally renowned experts, tutorials, special sessions & challenges, show & tell sessions, and exhibits. A number of satellite events will also take place around INTERSPEECH 2020.

Original papers are solicited in, but not limited to, the following areas:

- Speech Perception, Production and Acquisition
- Phonetics, Phonology and Prosody
- Analysis of Paralinguistics in Speech and Language
- Speaker and Language Identification
- Analysis of Speech and Audio Signals
- Speech Coding and Enhancement
- Speech Synthesis and Spoken Language Generation
- Speech Recognition – Signal Processing, Acoustic Modeling Robustness and Adaptation
- Speech Recognition – Architecture Search, and Linguistic Components
- Speech Recognition – Technologies and Systems for New Applications
- Spoken Language Processing – Dialog, Summarization and Understanding
- Spoken Language Processing – Translation, Information Retrieval and Resources
- A complete list of the scientific areas and topics including special sessions is available at http://www.interspeech2020.org/

PAPER SUBMISSION

Papers intended for INTERSPEECH 2020 should be up to four pages of text. An optional fifth page could be used for references only. Paper submissions must conform to the format defined in the paper preparation guidelines and as detailed in the author's kit on the conference webpage. Submissions may also be accompanied by additional files such as multimedia files, to be included on the proceedings' USB drive. Authors must declare that their contributions are original and have not been submitted elsewhere for publication. Papers must be submitted via the online paper submission system. The working language of the conference is English, and papers must be written in English.

We look forward to receiving your submissions and to your participation in INTERSPEECH 2020.

IMPORTANT DATES

Dec 16, 2019	Special session/challenges proposals due
April 3, 2020	Tutorial proposals due
April 10, 2020	Satellite workshops/events proposals due
May 8, 2020	Paper submission deadline
June 6, 2020	Show and tell submission due
July 24, 2020	Paper acceptance/rejection notification
Aug 10, 2020	Notification about ISCA Travel Grants
Aug 24, 2020	Early-bird registration deadline
Sep 23, 2020	Standard registration deadline
Sep 25, 2020	INTERSPEECH 2020 Tutorial Day

EXHIBITION

The exhibition provides a platform for companies, publishers, research institutes, universities, and consortia of projects to discuss their products, books, prototypes, research opportunities and results related to speech science and technology. The exhibition will be collocated with the two refreshment areas within the conference center, one next to the plenary hall and the other close to the other lecture and poster rooms. This strategically chosen placement ensures a good integration between scientific content and exhibits and means to boost the dialogue between participants and exhibitors.

BOOTH SIZE	PAYMENT by March 31, 2020	PAYMENT after March 31, 2020
SMALL 3 x 2 m	€ 1900 ($ 2 280, 15 200 RMB)	€ 2800 ($ 3 360, 22 400 RMB)
MIDDLE 3 x 3 m	€ 2500 ($ 3 000, 20 000 RMB)	€ 3700 ($ 4 440, 29 600 RMB)
LARGE 4 x 3 m	€ 3000 ($ 3 600, 24 000 RMB)	€ 4500($ 5 400, 36 000 RMB)

EACH BOOTH INCLUDES:

- Three-sided booth with carpet
- Front panel with individual print
- Info counter with lockable compartment
- Office desk 80x80 cm
- Bar stools and side chairs according to the booth size
- 220 V power outlet (max 1 kW)
- Spot lights
- Entry in the list of exhibitors
- Two booth representative badges

Your organization will be noted in the list of exhibitors including a 50-word description, the website address, and the logo, if this information is received by June 13, 2020.

The booth representative badge includes the entrance to the exhibition area, refreshment breaks, and the welcome reception. Additional representative badges are available for € 150 ($ 180, 1 200 RMB) per representative.

GENERAL CHAIRS

Helen Meng, China

Bo Xu, China

Thomas Fang Zheng, China

TECHNICAL CHAIRS

Jianhua Tao, China

Kai Yu, China

ORGANIZER

Chinese Academy of Sciences and

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the International Speech Communication

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